

WANAMAKER'S

JULY 19, 1922

# The Wanamaker Down Stairs Store



\$2.50 \$1 \$3.75 \$1.25 \$1.50 \$4.50

## Clearaway Sale of Girls' Summer Dresses —50c to \$5

Becoming, pretty dresses—all of them—such as mothers, themselves, would like to make for their daughters, if they had time. Materials are good. Styles are dainty and the sewing and finishing throughout are reliable.

Some are somewhat mused from handling, but the price saving more than compensates for a pressing (which is all most of them need). Others are quite fresh. Sizes are broken in some groups. In others there are almost all sizes. It is an opportunity to get all the new frocks that girls need for vacation and early schooldays at great savings. Many of the gingham will be worn all winter.

At 50c

Gingham slip-on dresses in various plaids. Pleated skirts of pink, blue, green or brown gingham. Sizes 6 to 10 years in the lot.

At \$1

Pretty little dresses of gingham and chambray, some trimmed with hand-work. Shirtwaists of gingham, dimity, lawn and striped voile, many in Peter Pan style. White and colors. Sizes 6 to 14 years.

At \$1.25

Cool little printed voiles, in red, lavender, green or blue figures, trimmed with organdie. Sizes 7 to 14 years.

At \$1.50

White organdie points, in imitation of ricrac, are used on voile frocks, in an all-over, irregular block pattern, in red, blue, pink, etc. Sizes 6 to 14 years.

At \$3.75

Dresses include many unusual frocks of good, soft gingham, sizes 6 to 14 years.

Japanese crepe in lovely colors, cotton pongee, clear-colored checks and plain colors. All so well made, and the styles have distinction. Sizes 6 to 14 years.

Dresses of dotted voile that resembles dotted Swiss. The style is sketched. In blue, brown or pink. Sizes 15 to 17 years.

Crisp organdies and dotted Swisses, in white and colors. Sizes 7 to 14 years.

### 100 New Frocks, Special at \$2.50

A few of a kind and each one desirable! All are of daintiest printed batiste, in rose, brown, green or blue figures. They show touches of narrow grosgrain ribbon, two-tone velvet or fine organdie. Sizes 7 to 14 years. (Market)

## Sale of Women's Wool, Silk and Linen Suits \$6.50 to \$16.50

In many instances, the prices are but half what the suits were originally marked. All are well tailored and there are numbers of interesting suits for traveling and sports. Not many of any one kind.

### Suits of Linen or Knitted Wool, \$9

The knitted wool sports suits have plain jackets and striped skirts. Fine linen suits, in brown or Copenhagen, are cool and good looking. Sizes 16 to 38 in the group.

### Herringbone and Two-Tone Tweeds \$6.50, \$10 and \$16.50

Most of the jackets are lined with peau de cygne. A few are unlined. Tones of rose, Copenhagen and lavender. Sizes 16 to 38 are in majority. Some suits go up to 44.

### Smart Pongee and Knitted Sports Suits, \$16.50

The pongee is of fine, heavy quality and some of the suits have slip-on dresses, with well tailored jackets. The knitted fiber silk sports suits are in brown, green or white grounds, with colored stripes. (Market)

## 3000 of Our Best Slippers and Pumps for Women, Special at \$4.90 and \$6.90

Savings range from \$1.60 to \$3 a pair. All are the better types of footwear, made of high-grade leathers and with careful workmanship and discriminating finish.

Just the slippers that women want for Summer dances, dinners and all occasions when one wants the foot to look its best!

### Good Styles at \$4.90

Plain pumps with baby French heels are in black satin, patent leather and calfskin.

French-heel pump, with slender instep straps, are in black satin, calfskin and patent leather. Another with a high French heel is of black suede, trimmed with calfskin. It has two instep straps.

### Over 19 Styles at \$6.90

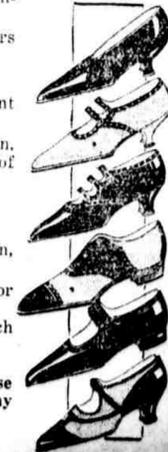
Silver, buff, black satin, patent leather and calfskin slippers. Street pumps of tan calfskin, black patent leather, black satin, black calfskin and black suede—trimmed with patent leather.

Oxfords of two-tone (brown-and-tan) calfskin or of grained or plain black or brown calfskin.

Slippers and pumps all have turned soles and low, baby French or high French heels, carefully covered.

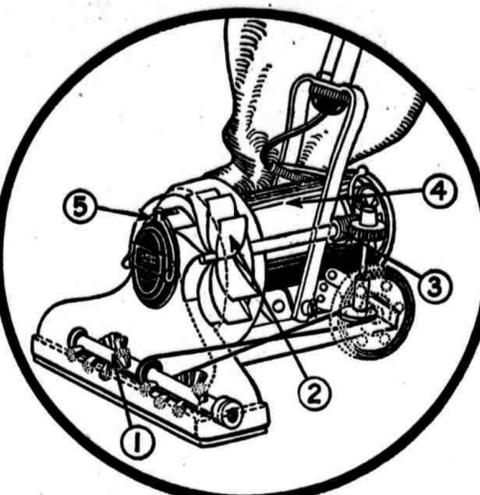
Oxfords have welted soles and low or medium heels. All are low shoes that are correct in fashion today and, because of their good leathers and workmanship, they will wear through many tomorrows.

Not every size in every style, but good choosing. (Cheesnut)



## Electric Light Your Home! Your Home Wired Complete for \$59.50

Six Rooms and Bath  
Fixtures Additional. \$25.00 and Up for Complete Home  
FIRST-CLASS WORKMANSHIP ALL WORK GUARANTEED  
NORTHEASTERN ELECTRIC COMPANY  
2848 Kensington Avenue  
Phone, Garfield 9875



## Not One Penny Down on this Splendid New electric Sweeper-Vac Suction Cleaner

THIS brand-new, deep cleaning, easy gliding, latest model Electric Sweeper-Vac on absolutely ten days' free trial. Don't Miss These Five Important Points (see picture)

1. Remarkable Motor-Driven Brush—correctly speeded—which picks up every bit of lint, thread and imbedded dirt.
2. Perfectly balanced powerful suction fan that goes seven times faster than the brush.
3. Silent, sure and sturdy motor drive that gives the proper brush speed.
4. Perfectly balanced motor, cooled the same as expensive automobile motors.
5. Strong, compact construction, superb to look upon and a marvel for cleaning.

Try it on your rugs and carpets; in all nooks and corners; on the walls, mattresses and upholstery. Then, after you decide you can no longer do without it, you pay only **\$2.50 First Payment** and the balance in convenient monthly amounts. This is a Limited Time Offer—You Must Act Quickly To Take Advantage of It TODAY—Come In—Telephone—Write Walnut 4700

**The PHILADELPHIA ELECTRIC COMPANY**  
TENTH AND CHESTNUT STREET  
5 S. 40th St. 6th and Diamond Sts. Frankford Ave. and Orthodox St.  
Kensington Ave. and Clearfield St. 18th St. and Columbia Ave.  
Broad and Ruscomb Sts. (Logan) 7 and 9 W. Chelton Ave. Broad and Wharton St.  
DELAWARE COUNTY ELECTRIC COMPANY  
Chester Media Lansdowne

### The Woman's Exchange

**Reducing Legs**  
To the Editor of Woman's Page:  
Dear Madam—Would you kindly print in your column some exercise or massage which would help to reduce the size of my legs?  
Watch for Antoinette Donnelly's exercise, which appears from time to time on the page. They will tell you what to do.

**Laundering Clothes**  
To the Editor of Woman's Page:  
Dear Madam—Will you kindly inform me through your column how to wash clothes so they won't get yellow? I have never washed clothes before.  
MRS. N. W.

Just wash the clothes with hot water and use a good, reliable soap, one that is especially prepared for laundering, rubbing the clothes thoroughly. Rinse in clear warm water.

**White Maltose Kittens**  
To the Editor of Woman's Page:  
Dear Madam—I have three little kittens, all males, which I would like to place in good homes. If any one wishes to adopt, will you kindly refer him to me? All are white maltose.  
L. E. L.

It is very hard to find homes for kittens in the summer, as so many people are away from home or are going away, and do not care for the responsibility. But I am sure that some of them will be able to take in the little kittens.

**Bleaching White Dress**  
To the Editor of Woman's Page:  
Dear Madam—I have a white crepe de chine dress which has been washed once only since I bought it and has turned yellow. Would you like to know if I can restore its color again?  
A DAILY READER

The best bleach for a white crepe de chine is hypochlorite of soda. Dissolve a tablespoonful of the crystals in a quart of water and use as a rinse. Follow with clear water. Since once yellowed is hard to bleach because of its delicateness.

**Grease Spot on Wall**  
To the Editor of Woman's Page:  
Dear Madam—Will you please tell me how I can get grease stains off wall paper? And also how I can get ice cream stains out of a blue taffeta dress?  
G. D.

Fuller's earth is the best remedy for removing this spot. Apply it thickly, as much as will stick on the wall, and then brush it off. Put on another coat and let it remain overnight. Brush off in the morning. Apply carbon tetrachloride to the ice cream spot. You can buy this at any drug store.

### Tattoo Mark

To the Editor of Woman's Page:  
Dear Madam—Is there anything that will remove a tattoo mark? I would more than appreciate it if you could tell me of some remedy which I could use at home, as I have always been ashamed of going to see a doctor, as it looks so out of place for a young girl of my age, only twenty-three years old, to have a mark like that on my arm. I had it done when I was younger, and I then thought it was something nice, but I regret it now.  
MISS P. S.

I am very sorry to have to tell you that a tattoo mark is impossible to remove. If you wear a sleeve it will not show so very much.

### NEW PASTOR ORDAINED

The Rev. Colson Shepherd was recently called to Crum Lynne. The Rev. Colson Shepherd, newly elected pastor of the Crum Lynne Baptist Church, was ordained into the ministry last night. The sermon was preached by the Rev. William L. Fothergill, of Wilmington, and the charge to the congregation subsequently delivered by the Rev. James P. Maxwell, of Chester. The charge to the new pastor was made by the Rev. George B. Bodis, of Marcus Hook, and the ordination prayer offered by the Rev. Thomas Elliot, of the South Chester church. The Crum Lynne Baptist Church will soon open a Summer Bible School and conduct it during the remainder of this month and August.

## Mrs. Wilson Speaks of Maryland Recipes

The Eastern Shore Is Indeed Famous for Its Excellent Cooks and Delicious Sea Food

By MRS. M. A. WILSON  
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THE Eastern Shore of Maryland is famous for its fine sea foods and its splendid cooks.

Auntie June, an old colored mammy, is justly famous for her splendid cooking, and like the old-time mammy, she has a story to tell of most every dish she prepares.

After spending three splendid days down in this beautiful place, I have a full list of old Auntie June's most famous recipes, or receipts, as she calls them. To be sure I had to pay for them, and pay well, for Auntie is a thrifty soul and bargains with nothing less would do but that she must have one of them big black sweepy feather fans, as her price.

### Pickled Fish

This dish is served cold as an appetizer.  
Place in deep saucepan  
Two quarts of water,  
One cup of vinegar,  
One tablespoon of pickling spices,  
One-half cup of sliced onion, and  
Bring to boiling point and add  
Two pounds of fish.

A piece cut from any fish that has few bones is best. Boil for thirty minutes; lift to colander and let drain. Boil one quart of the fish stock.  
One and one-half cups of strong cider vinegar until reduced to one quart.

Place three level tablespoons of gelatin to soak in one cup of cold water, and when the stock is ready, add the gelatin, and let stand ten minutes. Season with  
Two teaspoons of salt,  
One teaspoon of white pepper,  
One-half teaspoon of thyme,  
Two tablespoons of Worcestershire sauce,  
One teaspoon of onion juice.

Rinse mold with cold water and pack in crushed ice to chill for ten minutes. Now pour in one cup of the prepared fish stock and tilt the mold until it is well covered with the stock, now place a layer of finely chopped pimientos in the bottom, then a layer of the cooked fish, seasoning each layer of fish well with paprika. Pour over about one cup of the fish stock; pour over just sufficient to form, this will prevent the fish from floating and then pour over the balance of the cup.

Repeat making the layers and have three layers of the pimento and three layers of the fish, using all the gelatin. Chill and when ready to serve turn the mold out, and cut with sharp knife into slices.  
For best results, keep the mold packed in crushed ice while preparing fish in piece of cheesecloth being boiled.

### Splendid and Pickled Baked Fish

Select any nice fresh fish, scale and cleanse, and cut in pieces about the size of the hand.  
Select a stone crock holding about one gallon, place a layer of the fish in bottom and then a layer of thinly sliced onions.

One-quarter teaspoon of thyme,  
One teaspoon of salt,  
One-quarter teaspoon of pepper,  
Tiny bit of bay leaf,  
One teaspoon of assorted pickling spices.

Repeat the layers until you have used three pounds of fish. Now pour over the prepared fish  
One and one-half cups of vinegar,  
Two tablespoons of brown sugar,  
Two tablespoons pickling spices,  
One-eighth teaspoon of caraway seeds.

The thick piece of well-greased brown paper over the top of the crock and place in very slow oven to bake for three hours. This is a delicious fish dish, to serve cold in form of salad, with a cucumber cooked dressing.

### Fish Pudding

Prepare and cook as for the pickled fish, one and one-half pounds of any variety of fresh fish. Remove the bones and flake with fork.  
Place in mixing bowl  
One and one-half cups of milk,  
One tablespoon of salt,  
One-half teaspoon of pepper,  
One-half teaspoon of paprika,  
One-half teaspoon of poultry seasoning,  
One-half teaspoon of thyme,  
One-quarter cup of melted butter,  
Two and one-half cups of flour,  
Two level tablespoons of baking powder,  
Two well-beaten eggs.

Beat to smooth butter, and then add the fish, turn in well-battered baking dish, spreading smoothly, sprinkle thickly with grated cheese, and bake in moderate oven for forty minutes.  
Serve pimiento sauce.

### Cucumber Cooked Dressing

Place in saucepan  
One cup of water,  
One-half cup of strong cider vinegar,  
Two teaspoons of mustard,  
One teaspoon of salt,  
One teaspoon of paprika,  
One-half teaspoon of white pepper,  
Three level tablespoons of cornstarch.

Stir to blend spices and bring to boiling point. Cook for five minutes and add  
One-quarter cup of melted butter,  
Yolks of two eggs,  
The grated pulp of one large cucumber that has been rubbed through a fine sieve to remove the seeds.  
Return to the stove and cook for three minutes.

### After-Dinner Tricks

No. 217—To Balance Two Pennies on Edge  
Two pennies are held, balanced on edge, between the tips of the thumb and forefinger, as shown in Figure 1. The spectators find the feat too difficult for them, but the performer accomplishes it with ease.

The secret lies in a piece of toothpick, which is slightly longer than the two pennies when placed side by side. The performer, with the pennies in his left hand, secretly places the piece of toothpick on top of them. He grips the toothpick firmly at the ends with his right thumb and forefinger, also exerting pressure on the coins (Figure 1). With a little practice both can be lifted together, and when the two coins are held facing the audience (Figure 2), the toothpick is concealed behind them.



Send 100 labels from the jars of Rogers Richest Milk to Rogers Milk Corp., 25 West 43rd Street, New York, and this fine freezer will be delivered to you absolutely free of any charge.

## The Milk of the Century!

For Every Housewife! Every Table!  
For Every Baby That Thrives On Condensed Milk!  
For Every Cook! Every Pantry!

## ROGERS RICHEST MILK

Fresh Packed In Glass Jars

When you buy canned milk you do not know its age (unless you buy "Freshpak" milk). If the contents are discolored you know it to be old. If lumpy you know it was imperfectly packed. But you have to buy the can and open it before knowing the quality inside.

MOTHERS—if baby thrives on condensed milk, give him the benefit of Rogers Richest. It is extra heavy in milk solids and contains less sugar which makes it superior for infant feeding.

FOR TABLE USE this new milk is ideal. Convenient to serve, you put the neat glass jar right on the table.

FOR COOKING AND BAKING Rogers Richest is very much superior to ordinary milks and quickly becomes a favorite.

When you buy Rogers Richest Milk you get the richest milk sold, and each jar is vacuum sealed in sterilized glass to prevent contamination. You run no risk for you see its fresh richness through the glass before buying.

### Save the Labels and Get a \$6 Auto Vacuum Ice Cream Freezer Free

Send 100 labels from the jars of Rogers Richest Milk to Rogers Milk Corp., 25 West 43rd Street, New York, and this fine freezer will be delivered to you absolutely free of any charge.

ALMAR STORES HUBBS STORES TRIANGLE STORES AND OTHER GOOD GROCERS  
S. H. LEVIN'S SONS, Sales Representatives, Philadelphia



FOR ICE CREAM this milk is unexcelled, producing a cream of wonderful smoothness, richness, flavor and food value.

SAVE THE JARS for table use and preserving. They are easy to open and you have no messy tin to throw away. Jars of equal quality cost at least five cents if purchased at a store.

A FREE OPENER. When ordering your first jar of Rogers Richest ask the grocer for a Rogers Opener. Very handy to have around the house.

Sales Correspondent  
Intelligent person, who can sell by mail direct to consumer. If you only think you can sell by mail, this fine opportunity is only open to a man or woman whose past record shows to have sold by mail. Let your application sell you to us.  
A 998, LEDGER OFFICE

**RUGS**  
Special Sale  
BUY AT THE MILL  
AXMINSTERS ROOM SIZES  
\$10, \$12, \$15 Up  
**LOMAX**  
RUG MILLS  
JASPER & ORLEANS ABOVE CAMBRIA

**CENTRAL**  
Trust & Savings Co.  
Market and Fourth Streets  
Personal co-operation is an important feature of our service.  
Capital & Surplus \$1,600,000

**Parfait Hair Curlers**  
No Fuss—No Bothers  
On and off in a second  
**SNAPS IN**  
Eliminates the cutting of the hair, and the brushing, elastic, made for extra-long, selected, sterilized human hair. Guarantees perfect curling, and gives soft, natural-looking waves. No. 25c for two.  
Jobbers and Dealers  
PHILADELPHIA OFFICE  
803-804 Real Estate Trust Bldg.  
Pagoda Import Co., Inc.  
302 5th Ave., New York

**ONE DAY OUTINGS**  
The time shown is Eastern Standard Daylight Time, one hour slower than Daylight Saving Time.  
Example: Train shows in this advertisement to leave at 9:30 A. M. Eastern Standard Time, will depart at 7:30 A. M. Daylight Saving Time.  
FROM MARKET STREET WHARF EVERY DAY  
Atlantic City  
Wildwood  
Asbury Park  
Ocean Grove  
Cape May  
Sea Isle City  
Long Beach  
Stone Harbor  
Seaside  
Atlantic City (daily) (Georgia Av.) 6.00  
Atlantic City (daily) (Market St.) 6.00  
Atlantic City (daily) (Broad St.) 6.00  
Atlantic City (daily) (Chestnut St.) 6.00  
Atlantic City (daily) (Walnut St.) 6.00  
Atlantic City (daily) (Spruce St.) 6.00  
Atlantic City (daily) (Chestnut St.) 6.00  
Atlantic City (daily) (Walnut St.) 6.00  
Atlantic City (daily) (Spruce St.) 6.00  
Atlantic City (daily) (Chestnut St.) 6.00  
Atlantic City (daily) (Walnut St.) 6.00  
Atlantic City (daily) (Spruce St.) 6.00

**FISHERMEN'S EXCURSIONS**  
\$1.50 Round Trip EVERY SUNDAY  
MAURICE RIVER FOR FORTESCUE  
Market St. Wharf 5.20 & Camden 5.28 &  
ANDREWS AVENUE FOR OTTENS HARBOR, AND WILDWOOD CREST  
Market St. Wharf 5.20 & Camden 5.28 &

**SUNDAYS AND THURSDAYS**  
\$1.80 Toms River, Seaside Park, Bay Round Trip Head and intermediate stations  
\$2.10 Sea Girt, Asbury Park, Ocean Grove, Long Beach, Belmar Round Trip Intermediate stations.  
\$2.00 Round Trip Pleasant Point Pleasant Market Street Wharf (Sundays) 6.10 & Market St. Wharf (Thursdays) 5.44 &

**EVERY SUNDAY**  
\$2.10 Beach Haven, Spray Beach, Beach Haven Terrace, Beach Haven, Ocean Grove, Long Beach, Belmar Round Trip Spring Lake  
\$3.50 WASHINGTON \$3.00 BALTIMORE Round Trip SUNDAYS July 23 and August 6  
Broad Street 6.20 & West Phila. 6.20 &

**16 DAY NIAGARA FALLS TRIPS**  
\$10.00 ROUND TRIP \$14.50  
July 29, Aug. 3, 17, 31  
Sept. 1, 15, Oct. 12.

**Pennsylvania System**  
The Route of the Broadway Limited